

Greetings!

I hope this letter finds you well. I am writing to you on behalf of the Nursing Program at Eastern Washington University (EWU), where we are preparing to celebrate the accomplishments of our nursing graduates during our upcoming Pinning Ceremony. This event, scheduled for May 2nd, is an important milestone for our nursing students as they transition from academic studies to professional practice.

As part of our celebration, we will be distributing a program booklet to all attendees, including family members, faculty, healthcare professionals, and community leaders. We are reaching out to local businesses and organizations like yours to offer the opportunity to purchase ad space in this program. This will provide your business with valuable exposure to a diverse and engaged audience while supporting our nursing students and their journey into the healthcare field.

We are offering several ad space options at the following rates:

- Full Page Ad: \$200
- Half Page Ad: \$125
- Quarter Page Ad: \$75
- Typed Business or Personal Name or small logo: \$25

These funds will help support the costs of the event. In addition to gaining visibility with local community members, your business will also be recognized as a supporter of healthcare education and the next generation of nurses.

If you are interested in this opportunity or would like more information about available ad sizes or sponsorship options, please feel free to **contact Jessica via email at javalos3@ewu.edu**. We would be happy to discuss how we can best feature your business in our program.

Thank you for considering this request, and for your continued support of EWU's Nursing Program and our graduating students. We look forward to partnering with you in making this year's Nursing Pinning Ceremony a memorable and successful event for all involved.

Warm regards,
Eastern Washington University Nursing Program